



Compassion with Fashion  
West Shore Country Club  
Camp Hill  
Sunday, April 25, 2010

to benefit the  
Central Pennsylvania Animal Alliance

**EVENT PROGRAM**  
Advertising Insertion Order

**Company Information**

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Contact Person \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Ad size \_\_\_\_\_ Amount enclosed \$ \_\_\_\_\_

(Please make checks payable to Central Pennsylvania Animal Alliance)

**Thank you!**

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Please return to: CPAA, 1802 Silver Pine Circle, Mechanicsburg, PA 17050



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**EVENT PROGRAM**  
Rate Card

Full page - \$160  
Half page - \$90  
Quarter page - \$50

**Mechanicals**

All advertisements are black and white. No bleeds.

Full page: 5" x 8"  
Half page: 5" x 3.75"  
Quarter page: 2.25" x 3.75"

**Formats accepted**

Camera-ready hard copy (to be scanned)  
Electronic (.pdf, .tif, .jpg). with hardcopy proof.  
CPAA will design your ad free of charge if you are unable to provide any of these formats.

**Deadline**

Insertion order along with payment and camera-ready artwork is due by **April 5, 2010**. Please make checks payable to CPAA and return to: CPAA, 1802 Silver Pine Circle, Mechanicsburg, PA 17050

**Artwork or other questions?**

Please contact Zella Anderson at 717-574-5844 or email [zella@cpaa.info](mailto:zella@cpaa.info).  
Thank you!



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**Donation Description**

Please complete the following so we can acknowledge your company and gift in our Program.

**Company Information**

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Contact Person \_\_\_\_\_

Donated item or service description \_\_\_\_\_

Value of donated item/service \$ \_\_\_\_\_

Businesses donating in-kind items or gift certificates will receive a special mention in the event program. Donations and ad information must be received by **April 5, 2010** in order to appear in the program.

Please return to: CPAA, 1802 Silver Pine Circle, Mechanicsburg, PA 17050, or call 717-574-5844 and a CPAA volunteer will pick up your donation. **Any questions, please call Zella Anderson at 717-574-5844.** Thank you!